

# 2025 half-year results

Thursday 31 July 2025

# Key messages

1

**Decisive actions to drive efficiency and improve performance against challenging H1 backdrop**

c.70% of fee income impact offset through lower costs and growth in group fee earner productivity

2

**Adapting our business to changing client needs and an evolving talent landscape**

Developing a full suite of talent solutions in response to clients' talent challenges – interim management, workforce consultancy and talent advisory are future growth engines

3

**Positioning the business for long term growth with continued conviction in strategic plan**

Early traction from our initiatives further adds to confidence

# Today's agenda

**Trading review** – Toby Fowlston

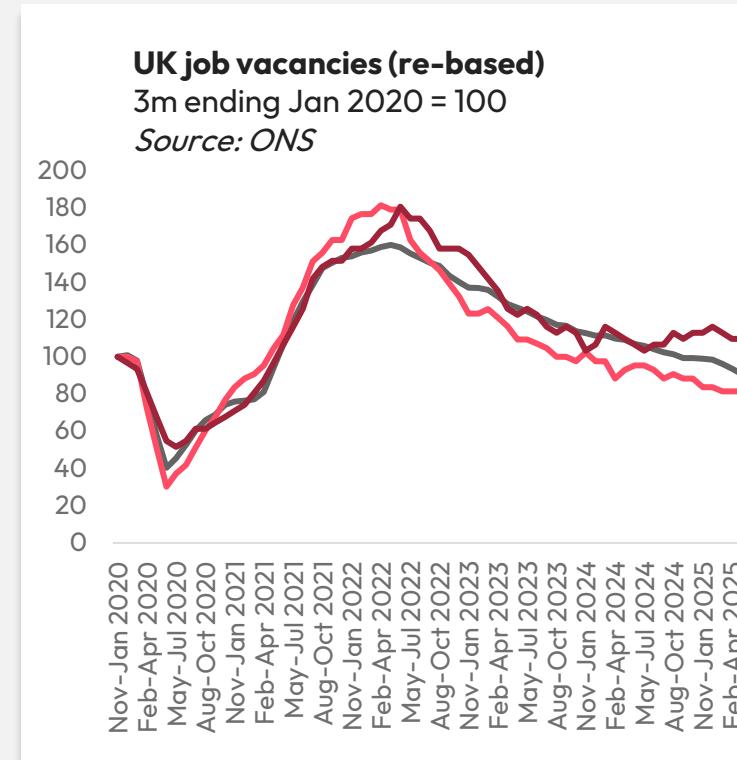
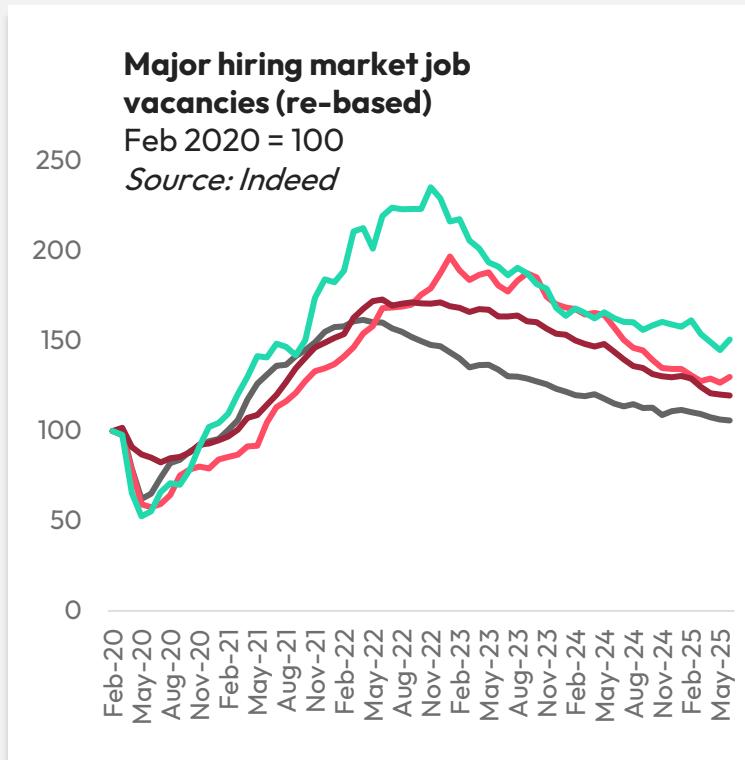
**Financial review & capital allocation update** – David Bower

**Growth drivers** – Toby Fowlston

**Q&A**

# Trading review

# Macro backdrop remained challenging during H1



- External environment incentivises clients to “wait and see”
- Slower decision-making and increased time-to-hire
- Specialist professional recruitment – lower perm placement volumes, partially offset by slightly higher average perm fee

# Trading review: Asia-Pacific & Europe

Pockets of growth in Asia-Pacific, whilst conditions remain more challenging in Europe

**Asia-Pacific SPR<sup>1</sup>: 40% of Group NFI**  
Specialist recruitment: -9%\* YoY

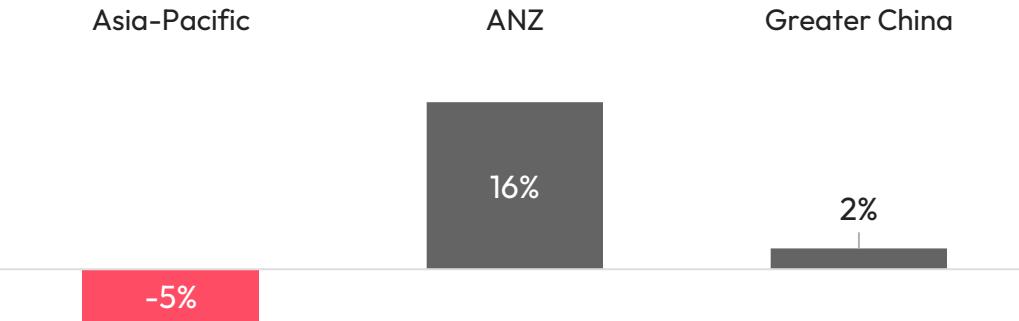
Resilience in Japan (-5%\*) driven by growth in temp

Australia (-10%) and NZ (-32%), but temp starting to recover

Greater China (-5%\*): mainland and Taiwan growth offset by HK

SE Asia (-12%\*): Singapore and Indonesia grew YoY

Perm placements per perm fee earner per month<sup>1</sup>  
H1 2025 v. H1 2024 % Chg.



**Europe SPR<sup>1</sup>: 31% of Group NFI**  
Specialist recruitment: -22%\* YoY

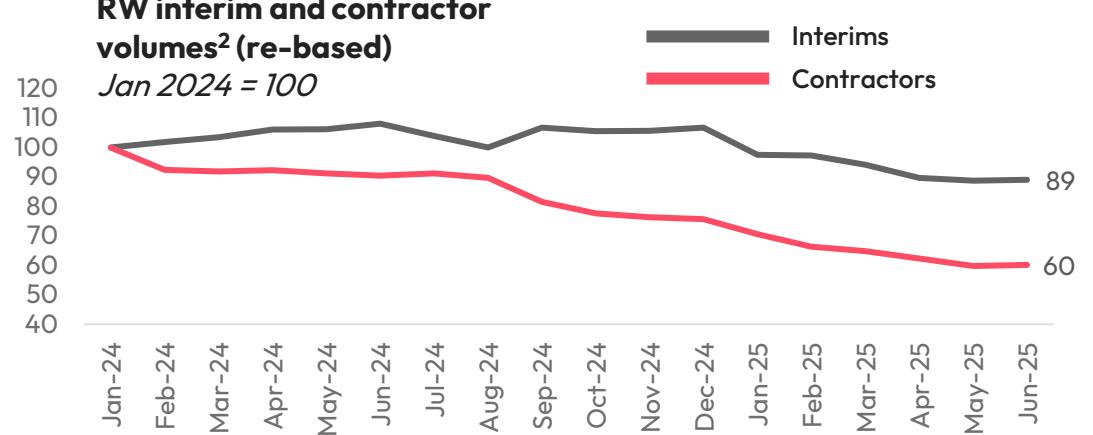
Temp (-18%\*) slightly more resilient than perm (-26%\*)

France (-16%) tough but sequentially stable

Weaker performance in Belgium, Netherlands and Germany

QoQ fee growth in Spain for first time since Q4 2023

RW interim and contractor volumes<sup>2</sup> (re-based)  
Jan 2024 = 100



\*Constant currency is calculated by applying prior year exchange rates to local currency results for the current and prior years

<sup>1</sup>Specialist recruitment service line

<sup>2</sup>France, Netherlands, Germany and Belgium

# Trading review: UK & Rest of World

London showing signs of stabilisation; mixed performance in Rest of World

**UK SPR<sup>1</sup>: 8% of Group NFI**  
Specialist recruitment: -5% YoY

**Growth in London more than offset by Regions**

**Performance in Regions partially reflects office closures**

**Strength in financial services contract roles in London**



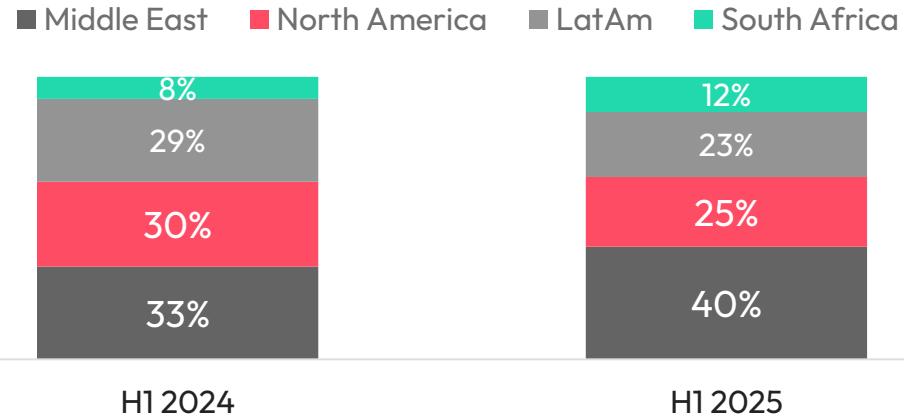
**Rest of World SPR<sup>1</sup>: 5% of Group NFI**  
Specialist recruitment: -20%\*

**Middle East (-6%\*) resilient and growth in South Africa (+23%\*)**

**Office consolidation in USA (-39%, -6%\* ex. closed offices)**

**Weakness in LatAm<sup>2</sup> (-32%\*)**

**Rest of World NFI mix**  
Specialist professional recruitment



\*Constant currency is calculated by applying prior year exchange rates to local currency results for the current and prior years

<sup>1</sup>Specialist recruitment service line

<sup>2</sup>LatAm performance reflects the Group's continuing operations in Chile & Mexico

# Trading review: Recruitment outsourcing & talent advisory

Improved performance versus recent trend in outsourcing; operational momentum in talent advisory

## Recruitment outsourcing: 17% of Group NFI

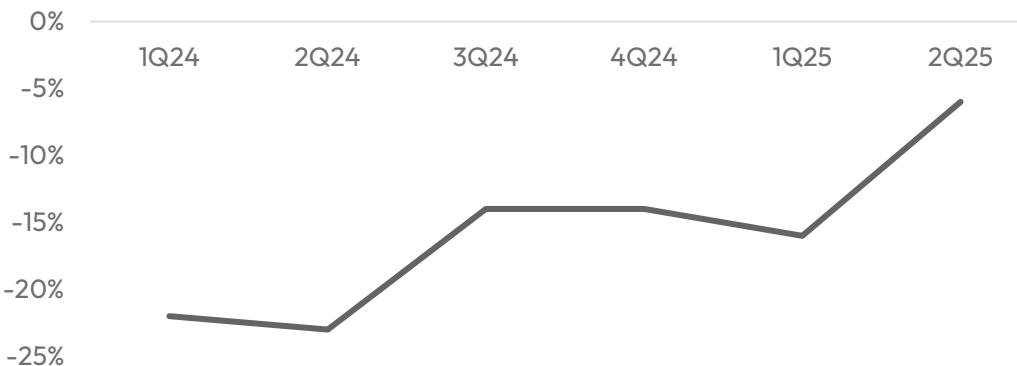
H1 NFI down 11%\* YoY – improvement on recent trends

Significant contract expansion with existing client

Strong performance in workforce consultancy (+51%)

### Quarterly NFI YoY% growth

Recruitment outsourcing

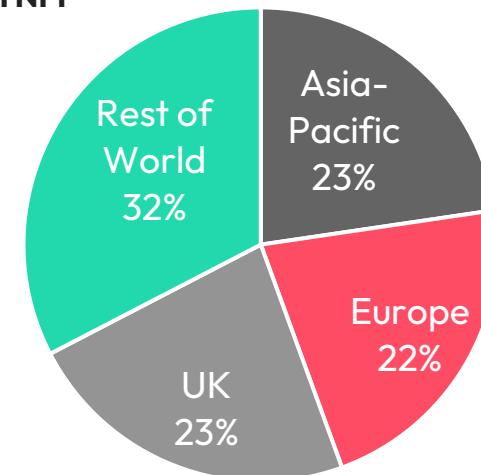


## Talent advisory

H1 NFI more than doubles YoY off modest comparative

Global demand for service offering

### Talent advisory H1 NFI regional mix



# Financial review

# Group financial summary

Challenging conditions drive H1 operating loss

£m unless otherwise stated	1H25	1H24	% Chg	% CC Chg*
<b>Net fee income</b>	<b>140.0</b>	<b>166.1</b>	<b>(16%)</b>	<b>(14%)</b>
Operating costs	(147.8)	(165.9)	(11%)	(9%)
<b>Operating (loss)/profit</b>	<b>(7.8)</b>	<b>0.2</b>	<b>nm</b>	<b>nm</b>
Conversion rate (%)	nm	0.1%	n/a	
Net interest & FX	(2.4)	(2.5)	nm	
<b>(Loss)/profit before tax</b>	<b>(10.2)</b>	<b>(2.3)</b>	<b>nm</b>	
Basic (loss)/ earnings per share	(17.0)p	(3.7)p	nm	
Interim dividend per share	-	6.5p	-	
Net cash	30.1	48.8	nm	

\*Constant currency is calculated by applying prior year exchange rates to local currency results for the current and prior years  
'nm' denotes where change is not measured

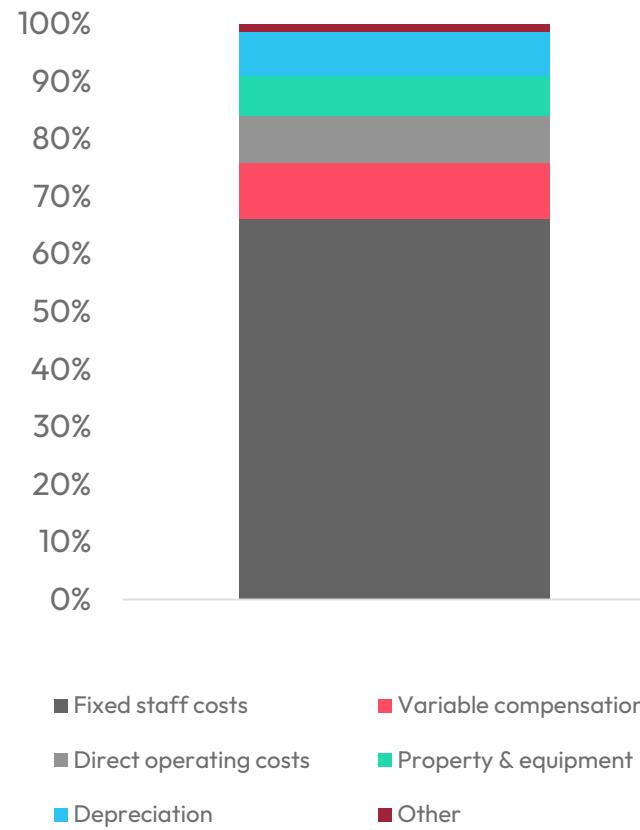
- Challenging market conditions drives YoY decline in group NFI
- Almost 70% of year-on-year fee income impact mitigated through cost actions
- Board's planning assumption remains that material improvement in conditions unlikely in near term
- Focused on balance sheet strength – no interim dividend

# Operating costs

£18m reduction in cost base, with contribution from prior year structural actions

## Group operating cost breakdown

H1 2025

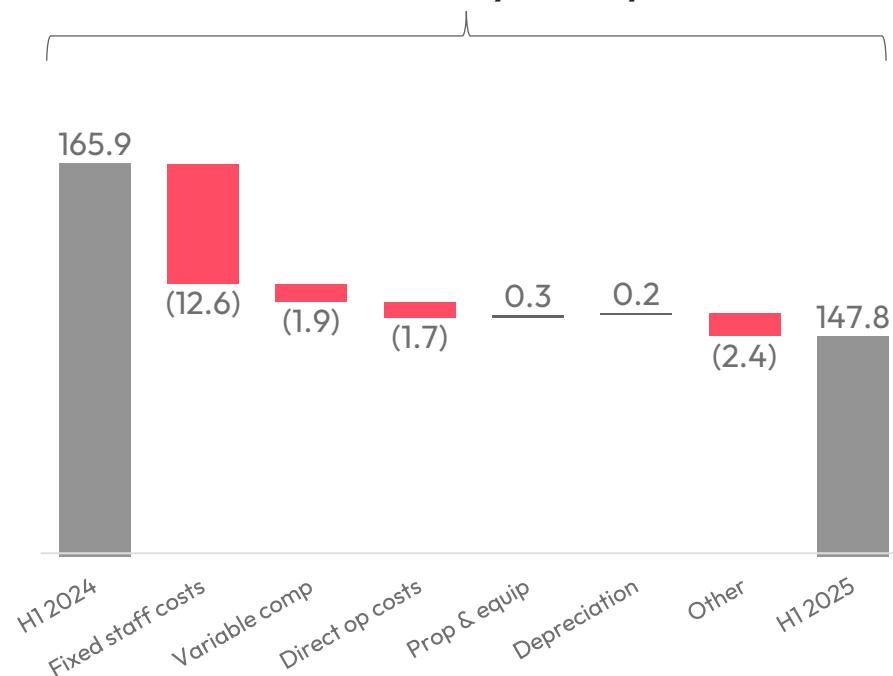


## Group operating cost bridge

H1 2024 – H1 2025

£m

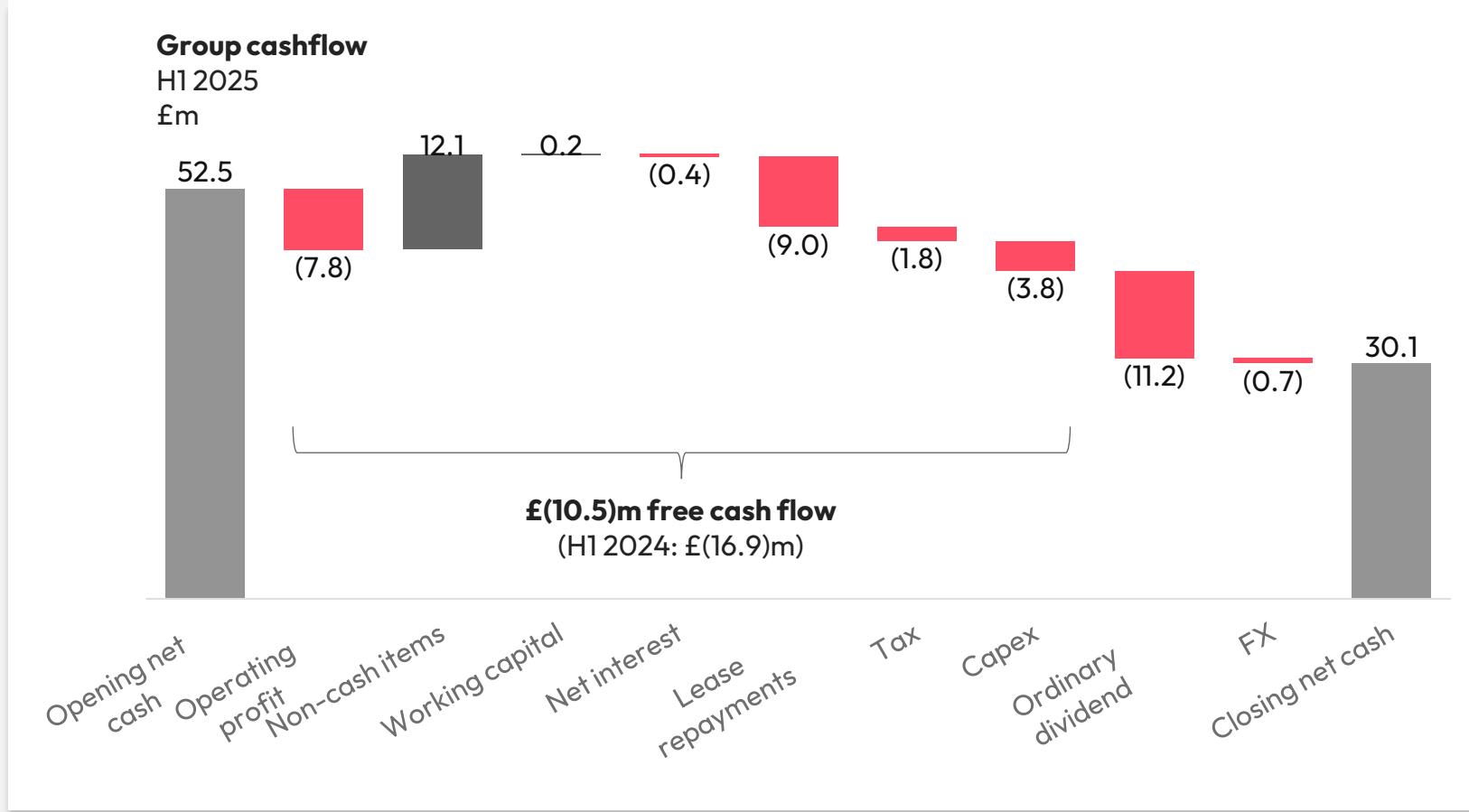
**£18.1m reduction year-on-year**



- Average group headcount down by 15% YoY, driving reduction in fixed staff costs. On track for £1.5m full-year saving from HR function optimisation.
- Reduction in variable compensation, consistent with reduced trading result
- Non-staff costs tightly controlled
- Exited H1 with monthly cost base run rate of £24.5m

# Group cashflow

Closing net cash of £30m



- Working capital inflow and reduced cash tax drive lower free cash outflow YoY
- £30m closing net cash slightly higher than expected due to timing

# Capital allocation

Aligning application of policy to current realities

**Maintain a strong balance sheet – target year-end net cash of at least £50m**

**H1 cash restructuring cost of £1.6m, with further restructuring activity anticipated in H2**

**Anticipate 2025 year end net cash will be below H1 closing position of £30.1m**

**1**

## Organic investment

- Development and deployment of Zenith CRM
- Targeted investment into service line diversification opportunities
- Near-term restructuring activities

**2**

## Ordinary dividend

- Prioritising balance sheet strength and re-shaping operating structure – therefore no interim dividend
- As initiatives gain further traction, envisage timely resumption of returns

**3**

## Returning excess capital to holders

Share buybacks, special dividends or combination of both

# Margin improvement programme (1)

Focused on five areas which bridge to a higher margin business

- Strengthened focus on sales funnel metrics
- Tech development to underpin volume productivity continues – Zenith and AI
- Growth in perm placements per perm fee earner per month in 7 markets
- H1 Group NFI per fee earner +3%\* YoY

- Active management of leases
- £0.2m annualised saving delivered in H1

**13%**

Historical normalised conversion rate<sup>1</sup>

Fee earner productivity

Optimised back-office

**IN PROGRESS**  
On track for £1.5m saving from HR function optimisation

Optimised front-office

**COMPLETE**  
£1m structural saving delivered in 2024

Office network optimisation

Procurement

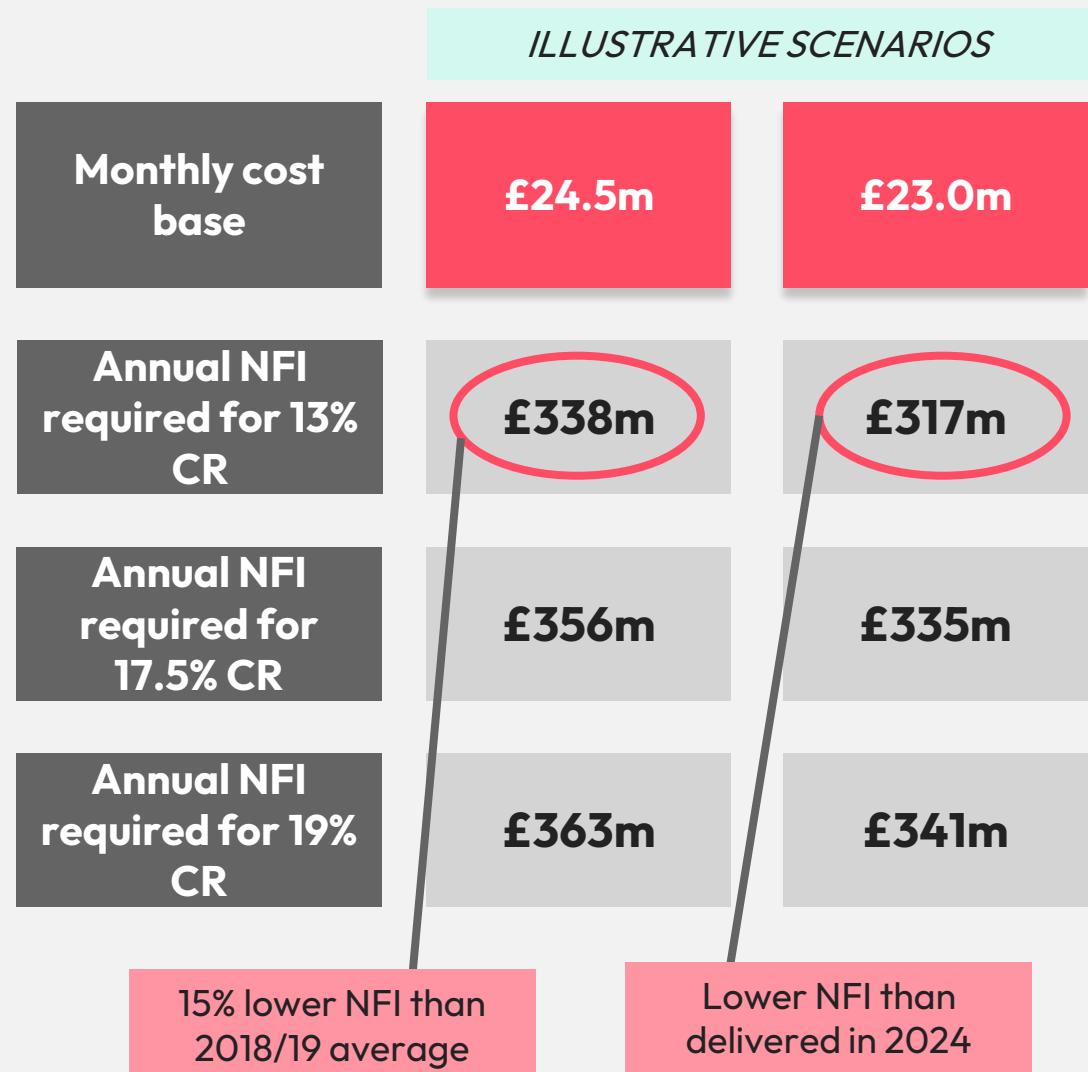
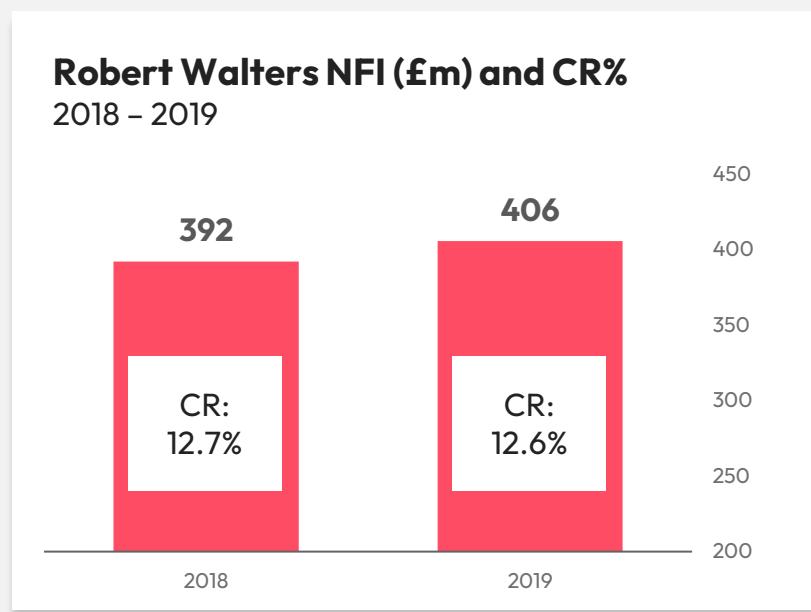
**16-19%**

Medium-term conversion rate target

# Margin improvement programme (2)

A path to delivering medium-term conversion rate target on lower net fees than needed previously

c.£400m net fees to deliver 13% CR in 2018 and 2019...



# Guidance

## **Planning assumption remains for no material near term improvement in hiring markets**

Any further sequential improvement in Asia-Pacific assumed to be offset by softness in Europe

## **Anticipate further progress in H2 on operating cost monthly run rate**

Underlying (excluding restructuring) monthly run rate anticipated to improve further from H1 exit (£24.5m)

# Growth drivers

# We continue to be excited by our long-term growth opportunities

Underpinned by continued skills shortages and the complexity of the talent landscape

## Demographically-driven skills shortages



**10m**

Projected shortage in Japanese workforce by 2040<sup>1</sup>

## Increasingly complex talent landscape



**98%**

Of CEOs expecting to make material changes to business or operating model this year<sup>2</sup>



**62%**

Of CEOs are recruiting key skills and capabilities<sup>2</sup>

# Geographic penetration

A higher proportion of our portfolio where we are a top three competitor

Evolving our footprint in specialist professional recruitment...

Japan  
France  
Netherlands  
Australia  
UK  
Belgium  
Spain  
New Zealand

8 specialist recruitment markets represent...

c.60%  
of H1 Group NFI



Positions in other hiring markets with exciting structural drivers where we can win

Fix internal controllables before growing platform

Spain  
• First QoQ NFI growth for six quarters

Challenge ourselves on whether path to more competitive position exists

- Removed management layers in Europe and Americas
- Exited Brazil

Invest to grow platform

Taiwan  
• +7%\* H1 NFI growth

Seek to outperform competitors to take market share

Singapore  
• Improved sales funnel metrics

Underlying structural drivers

Internal controllables

**H1 portfolio-wide actions:**  
Reduced number of low-billing directors  
40+ loss-making teams closed, merged or right-sized

# Service line diversification (1)

Different stages of development, with each expected to outperform wider group on top and bottom line



## Expectation:

- **Continued outperformance of wider group for top line growth**
- **Delivering conversion rate in excess of 16-19% group medium-term target**

# Service line diversification (2)

Further developing the opportunity during H1

## Interim management

**Continued high appeal to clients – resilient volumes (-4%) in France, Belgium & Germany**

**Near-term headwinds in Netherlands, however conversion rate remains highest of four markets**

## Workforce consultancy

**Strong H1 growth delivered from further penetrating existing outsourcing client base**

**Increased commercial capability driving new client wins beyond outsourcing client base**

**Statement of Work:**

- UK market valued at £10bn<sup>1</sup>
- First clients onboarded

## Talent advisory

**Continuing to drive referrals – almost 50% of wins in H1 via referral, helping drive 40%+ win rate**

**Advisory engagement leads in place in most regions**

**Global appetite – market intelligence product delivered in 29 countries in H1**

# Conclusion

1

**Decisive actions to drive efficiency and improve performance against challenging H1 backdrop**

c.70% of fee income impact offset through lower costs, further progress expected in H2

2

**Further positioned the business for long-term growth with continued conviction in strategic plan**

Strengthening our specialist recruitment geographic portfolio and developing service lines that will be future growth engines

# Appendix

# Group net fee income summary

Group net fee income £m unless otherwise stated	1H25	1H24	Chg.	CC* Chg.
<b>Spec. professional recruitment</b>	<b>116.7</b>	<b>139.6</b>	<b>(16%)</b>	<b>(15%)</b>
<i>Of which permanent</i>	75.5	91.8	(18%)	(17%)
<i>Of which temporary</i>	39.1	46.8	(15%)	(13%)
<i>Perm % mix</i>	65%	66%	-1pp	n/a
<i>Temp % mix</i>	34%	33%	+1pp	n/a
<b>Recruitment outsourcing</b>	<b>23.3</b>	<b>26.5</b>	<b>(12%)</b>	<b>(11%)</b>
<b>Group</b>	<b>140.0</b>	<b>166.1</b>	<b>(16%)</b>	<b>(14%)</b>

\*Constant currency is calculated by applying prior year exchange rates to local currency results for the current and prior years

NB c.1% of specialist professional recruitment net fee income is classified as 'Other', and not categorised in either perm or temp. As such the aggregate of perm and temp net fee income and % mix does not sum to the total of specialist professional recruitment.

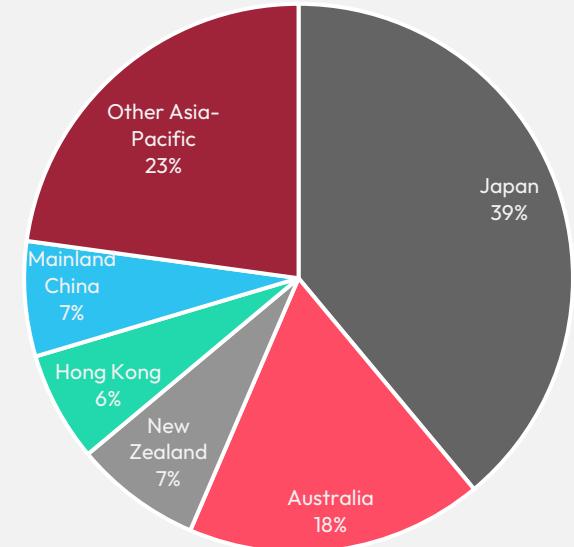
# Asia-Pacific: H1 2025 summary

£m unless otherwise stated	1H25	1H24	Chg.	CC* Chg.
<b>Net fee income</b>	<b>60.4</b>	<b>70.0</b>	<b>(14%)</b>	<b>(12%)</b>
Specialist professional recruitment	56.1	63.3	(11%)	(9%)
Recruitment outsourcing	4.3	6.7	(36%)	(34%)
<i>Spec. professional recruitment Perm % mix</i>	<i>70%</i>	<i>72%</i>	<i>-2pp</i>	<i>n/a</i>
<i>Spec. professional recruitment Temp % mix</i>	<i>27%</i>	<i>27%</i>	<i>-</i>	<i>n/a</i>
Operating costs	(60.0)	(66.9)	(10%)	(8%)
<b>Operating profit</b>	<b>0.4</b>	<b>3.1</b>	<b>(87%)</b>	<b>(92%)</b>
Conversion rate	0.7%	4.4%	(3.7) pp	n/a

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**Specialist recruitment fee income mix**  
H1 2025



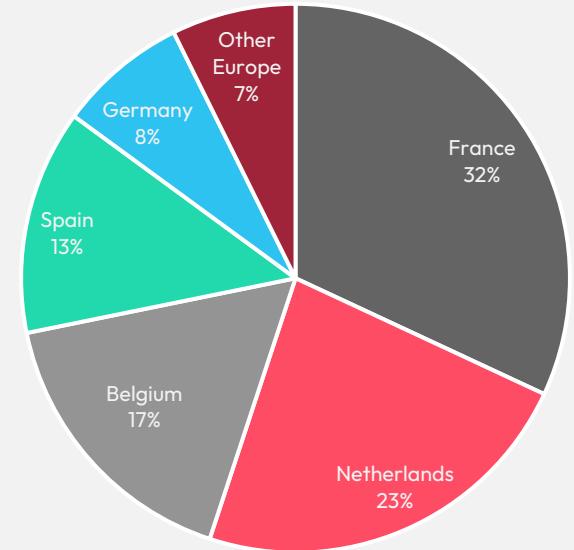
# Europe: H1 2025 summary

£m unless otherwise stated	1H25	1H24	Chg.	CC* Chg.
<b>Net fee income</b>	<b>43.4</b>	<b>56.5</b>	<b>(23%)</b>	<b>(22%)</b>
Specialist professional recruitment	43.0	56.0	(23%)	(22%)
Recruitment outsourcing	0.4	0.5	(23%)	(23%)
<i>Spec. professional recruitment Perm % mix</i>	<i>50%</i>	<i>53%</i>	<i>-3pp</i>	<i>n/a</i>
<i>Spec. professional recruitment Temp % mix</i>	<i>49%</i>	<i>47%</i>	<i>+2pp</i>	<i>n/a</i>
Operating costs	(46.6)	(54.1)	(14%)	(13%)
<b>Operating profit</b>	<b>(3.2)</b>	<b>2.4</b>	<b>nm</b>	<b>nm</b>
Conversion rate	nm	4.2%	nm	n/a

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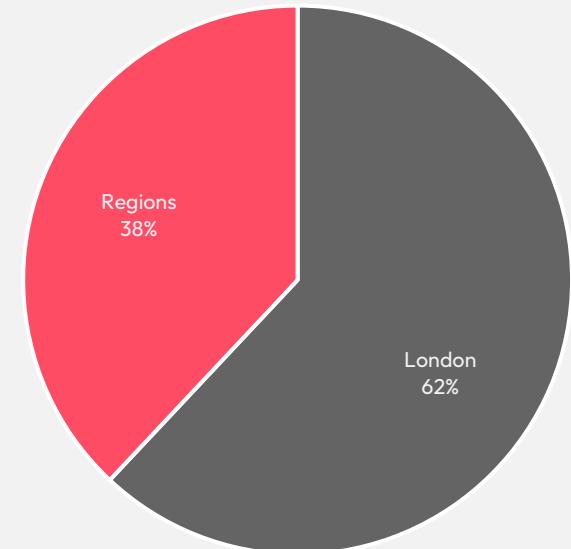
**Specialist recruitment fee income mix**  
H1 2025



# UK: H1 2025 summary

£m unless otherwise stated	1H25	1H24	Chg.
<b>Net fee income</b>			
Specialist professional recruitment	24.7	26.3	(6%)
Recruitment outsourcing	10.9	11.4	(5%)
<i>Spec. professional recruitment Perm % mix</i>	13.8	14.9	(7%)
<i>Spec. professional recruitment Temp % mix</i>	75%	74%	+1pp
	25%	26%	-1pp
Operating costs	(26.0)	(28.6)	(9%)
<b>Operating loss</b>	<b>(1.3)</b>	<b>(2.3)</b>	<b>nm</b>
Conversion rate	nm	nm	n/a

**Specialist recruitment fee income mix**  
H1 2025



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# Rest of World: H1 2025 summary

£m unless otherwise stated	1H25	2023	Chg.	CC* Chg.
<b>Net fee income</b>	<b>11.5</b>	<b>13.3</b>	<b>(13%)</b>	<b>(10%)</b>
Specialist professional recruitment	6.7	8.9	(24%)	(20%)
Recruitment outsourcing	4.8	4.4	8%	11%
<i>Spec. professional recruitment Perm % mix</i>	<i>97%</i>	<i>98%</i>	<i>-1pp</i>	<i>n/a</i>
<i>Spec. professional recruitment Temp % mix</i>	<i>1%</i>	<i>1%</i>	<i>-</i>	<i>n/a</i>
Operating costs	(15.2)	(16.3)	(7%)	(4%)
<b>Operating loss</b>	<b>(3.7)</b>	<b>(3.0)</b>	<b>nm</b>	<b>nm</b>
Conversion rate	nm	nm	n/a	n/a

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NB c.1% of specialist professional net fee income is classified as 'Other', and not categorised in either perm or temp. As such the aggregate of perm and temp % mix may not sum to 100%.

**Specialist recruitment fee income mix**  
H1 2025

